



# KAZIRANGA UNIVERSITY BUSINESS AND ECONOMICS REVIEW (KUBER)

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**| January 2026 Issue**

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## ABOUT THE JOURNAL

Kaziranga University Business and Economics Review (KUBER) is a peer-reviewed journal devoted to fostering scholarly research and knowledge dissemination in the fields of business and economics.



## SCOPE AND DISCIPLINES

Bi-Annual Journal covering Business Administration, Commerce, Economics, and related fields. Some of the broad Themes (*including but not limited to*) are listed below:

- Marketing Management
- Financial Management
- Accounting and Accounting Standards
- Human Resources Management
- Business Strategy and General Management
- Rural and Agri-Business Management
- Tourism and Hospitality Management
- Hospital and Health Care Management
- Logistics and Supply Chain Management
- Banking and Financial Services
- Investment and Behavioural Finance
- Corporate Governance and Business Ethics
- Innovation and Entrepreneurship
- Analytics and Data Sciences
- Economics and Business Environment
- Developmental Economics
- Sustainability and Environmental Management
- Business and Corporate Communications
- Consumer Behaviour
- Advertising and Brand Management



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## CALL FOR PAPERS

### Submission Guidelines

- Original, unpublished work only
- APA 7 Style formatting
- Maximum word limit: 6000 words (including Reference)

*Visit website for author guidelines ([www.kuber.kzu.ac.in](http://www.kuber.kzu.ac.in))*

### Types of Papers Accepted

- Research Articles and Case Study

### Important Dates

- Submission Deadline: **15 November, 2025**
- First Communication on Decision: **20 November, 2025**
- Acceptance for Review: **25 November, 2025**
- Notification of Acceptance: **30 November, 2025**
- Final Paper Submission: **20 December, 2025**
- Expected Publication Date: **10 January, 2026**



## SUBMISSION & CONTACT

Submit your paper via our website or email to: [kuber@kzu.ac.in](mailto:kuber@kzu.ac.in)

### Publication Charges

- No publication charges. The journal is open access.

### Ethics & Plagiarism Policy

- All submissions must include a statement of originality.
- Manuscripts are subject to plagiarism checks using standard tools.



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